

To build an effective website requires good initial preparation. If a strong concept & design is put together at the early stages this will lead to a more fluid website. When you contact David about creating a website please have some strong design ideas ready and if possible, supply the link to a website that might follow the same sort of design. Things such as colours working well together, general layout and easy navigation will make your site effective or ineffective. Accordingly, it attracts and keeps visitors on your website, or it doesn't. Have an idea of how many sections you would like for your website and the content that will be used. David will provide a mock-up design based on your specification before proceeding with the development of the website.

If you have images, please make sure these are available in JPEG format, minimum resolution 72 dpi, smallest dimension 750 pixels. If you require images for your website a photographic contact can be supplied for high quality professional images. Good visuals will contribute towards a clear and crisp design and it is the content and functionality that keeps the browser's attention.

Websites are designed using a variety of techniques including Flash animation which might look good but may not always be suitable for your requirements. Advice on design methods will be given during the creation process.

Once a design has been confirmed and drawn up in Photoshop, a down payment is required with the remainder of the balance due on completion. Website costs vary depending on complexity but a quote will be supplied on contact. Invoices will only be sent after confirmation of the clients complete satisfaction. If a client is unsatisfied with a completed website the deposit will be held for the work supplied but no further payment will be requested. All work will be kept on file for future reference.

If updates to website content or design are required after completion, additional costs may be incurred.